

Manager, Projects and Impact

or **[INSERT YOUR DREAM TITLE HERE - We want to dream with you!]**

Are you looking to make a positive and meaningful impact on the healthcare system by addressing some of society’s most pressing health issues like vaccine hesitancy, cancer screening & prevention, access to care and management of chronic disease? Does the idea of facilitating partnerships that improve the health of Canadians, underserved communities and people around the world excite you?

This is an opportunity for someone with passion, a creative mind, and a deep understanding of the healthcare system, who is looking to make a meaningful impact on the health of Canadians!

WHO WE ARE

19 To Zero (www.19tozero.ca) is a health not-for-profit made up of behavioural scientists, marketing professionals, academics, health professionals, patient groups, and community leaders. We collaborate with a diverse range of partners to understand and address unmet needs in our health system, to reduce the burden of disease for all Canadians and improve quality of care for underserved communities.

Formed in response to the need for a coordinated, multisectoral public health approach in response to the pandemic, we have grown to be one of the world’s largest multisector health behavior change coalitions working to create meaningful change in the health system, and in individuals health care decision making. Some of the diverse areas we work in include:



While our work has focused primarily on Canada, we have led projects in the United States and globally (via our partnerships with the WHO and the Vaccine Confidence Project).



WHO WE'RE LOOKING FOR

We are seeking an individual with at least 5-10 years of experience leading complex, multi-partnered projects. The **Manager, Projects and Impact** will lead a portfolio of projects with key funders including government agencies, biopharmaceutical companies, and other public and private partners. In addition to project management and execution, this role will foster relationships with funding agencies and subject matter experts to support future opportunities, project delivery, and to grow our valued network of partners.

Interested candidates should be comfortable with and/or experienced in:

- Leading multi-partner project teams to deliver on assigned project deliverables from initiation through to completion in areas such as;
 - Health behavior change marketing campaigns
 - Insights generation through focus groups and survey development
 - Development of communications tools and platforms (websites, patient and provider resources)
 - Development and implementation of new models of care and clinical pathways
 - Engagement of community groups like post-secondary institutions to support health promotion
 - Management and facilitation of advocacy initiatives with key stakeholder groups, etc.
- Having a strong understanding of project execution tools, strategies and frameworks that can be used to organize, lead multi-stakeholder teams, and implement projects
- Developing proposals, project plans, budgets, contracts and communications to support project level activities. Including experience reporting on project status, progress and being able to escalate barriers and risks in a timely manner
- Managing relationships with project sponsors, subject matter experts, community partners, and other key stakeholders
- Identifying future opportunities for 19 to Zero to address current and future health system needs
- “Working in the grey” and have a high degree of self-initiation
- A desire to advance health innovation and bring an entrepreneurial spirit to the health projects and opportunities
- Strong sense of self-learning and curiosity for learning new topics that can be applied to health challenges
- An openness to seeing problems and challenges differently and in new ways

LOCATION & SALARY

This opportunity may be **full time or part time**. The role will be virtual/remote with occasional (<10%) in-person meetings/customer engagements. Salary commensurate with experience and based on an independent contractor employment agreement.

If interested, please submit a cover letter and C.V. to info@19toZero.ca